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- ❖ Jurnal : Akurasi, Jurnal Studi Akuntansi dan Keuangan. Vol. 8(1). 2025. P-ISSN: 2720-9067. E-ISSN: 2685-1059.
- ❖ Penulis : 1. Lusy *. 2. Rafles Ginting
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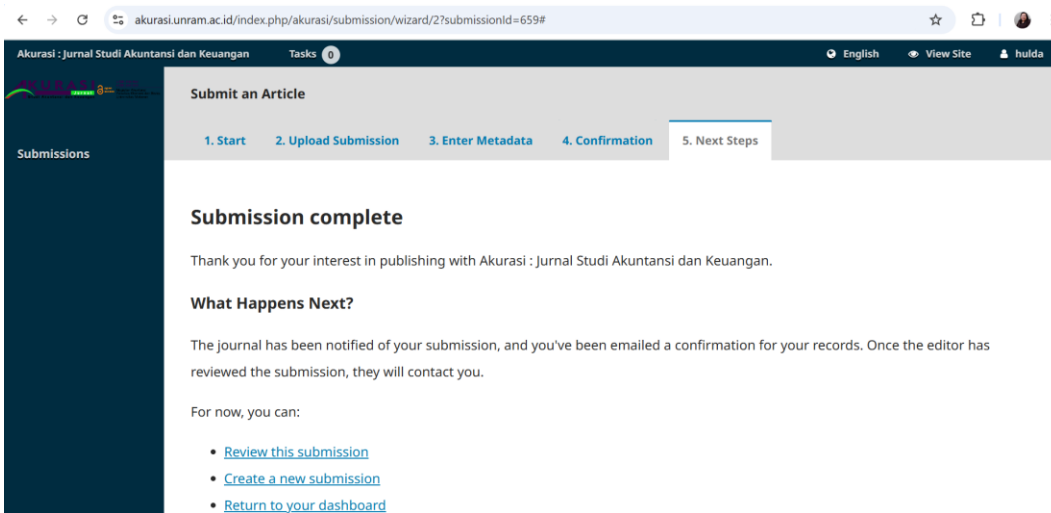
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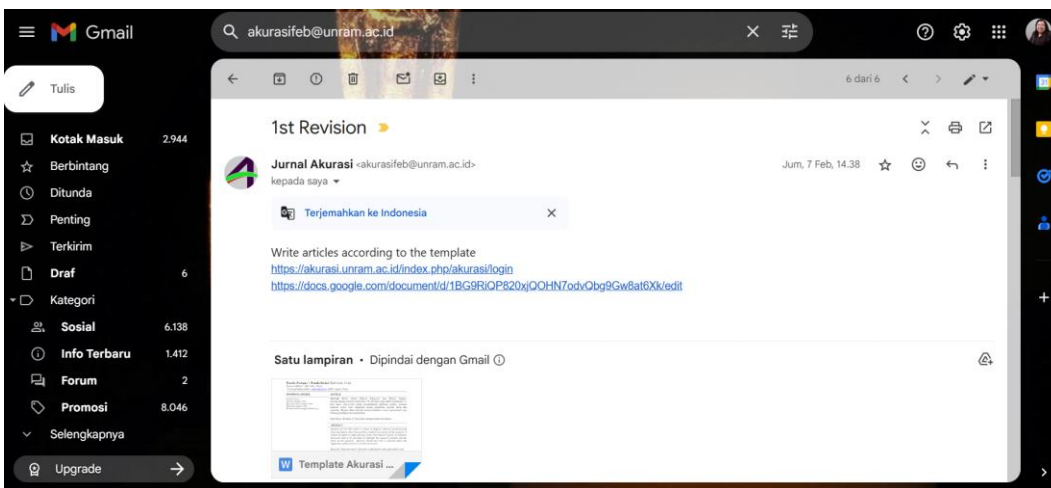
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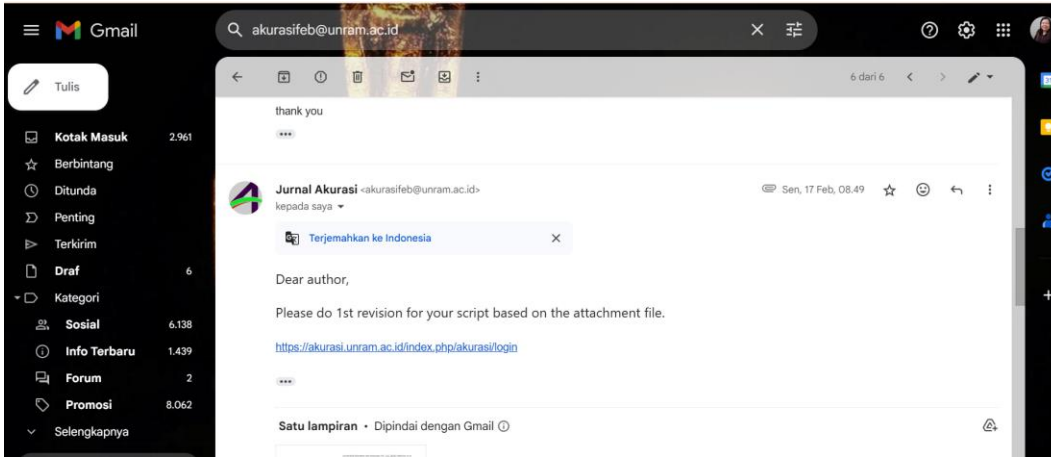
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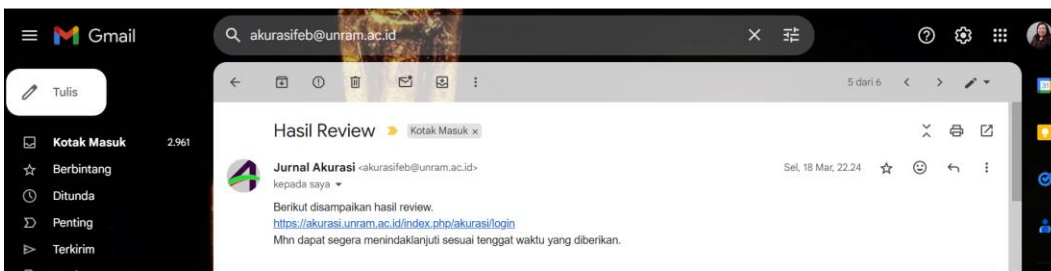
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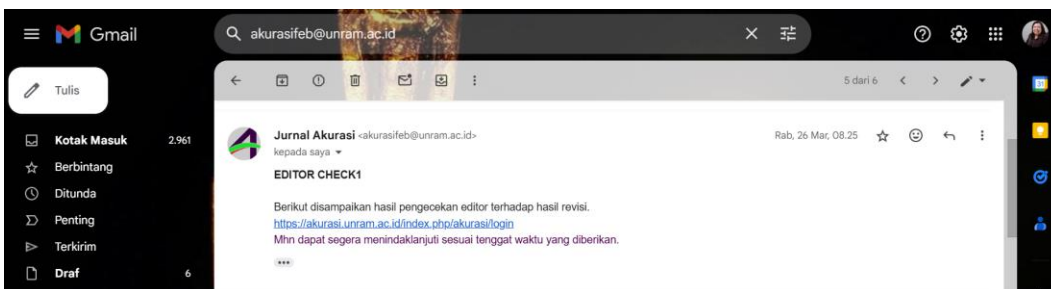
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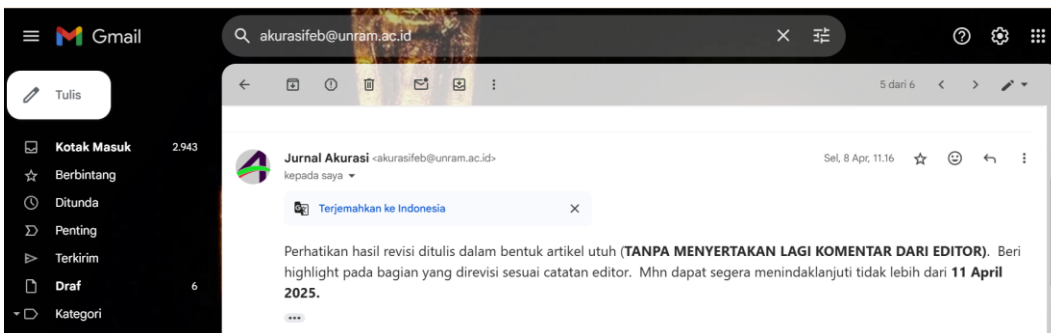
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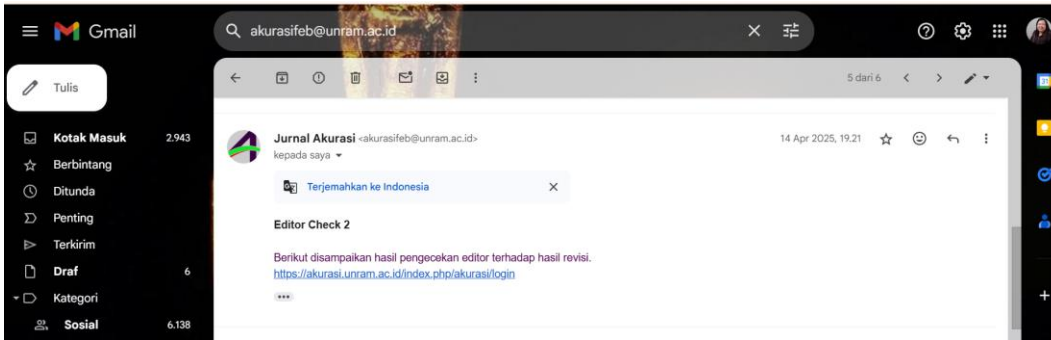
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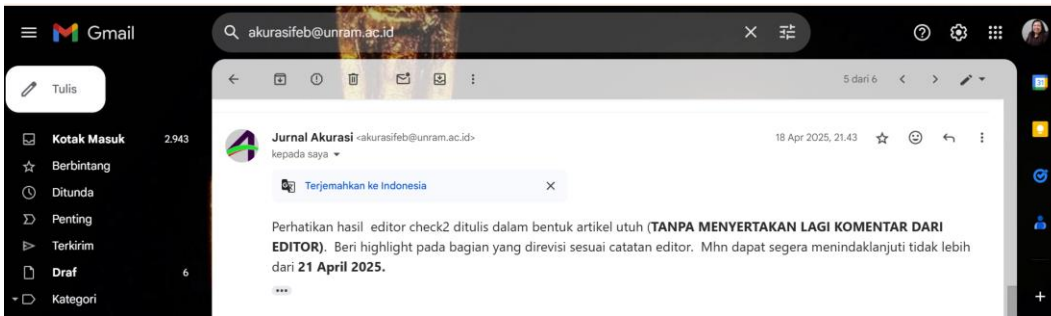
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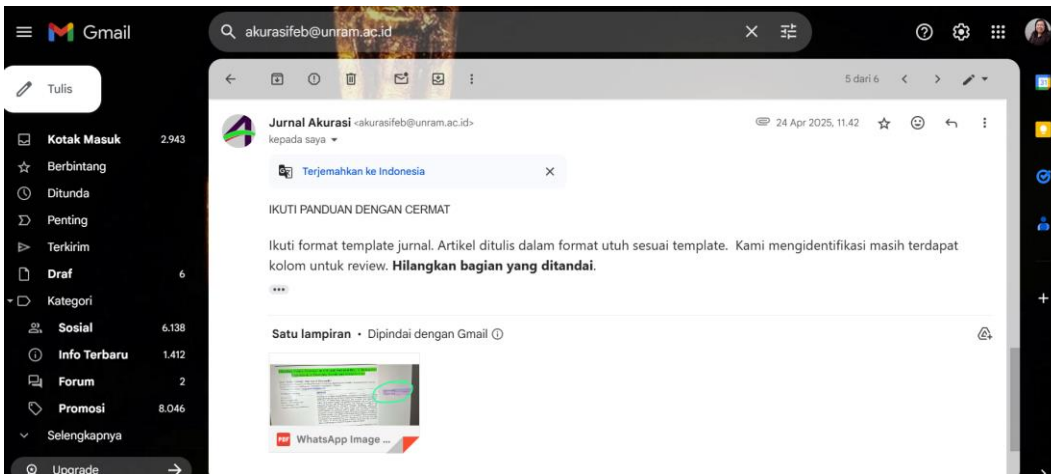
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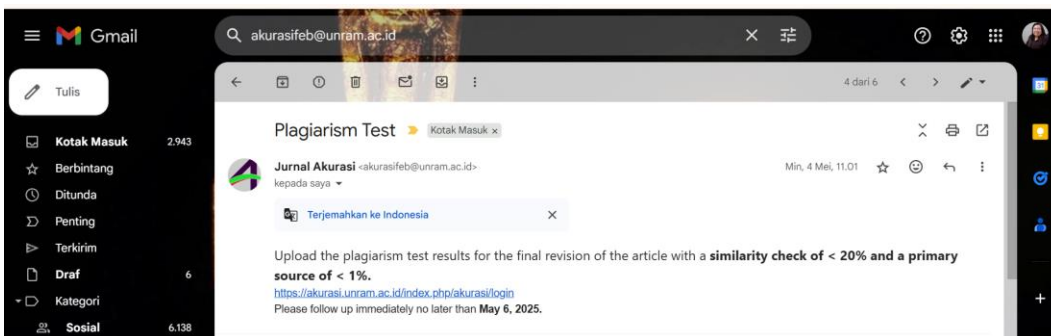
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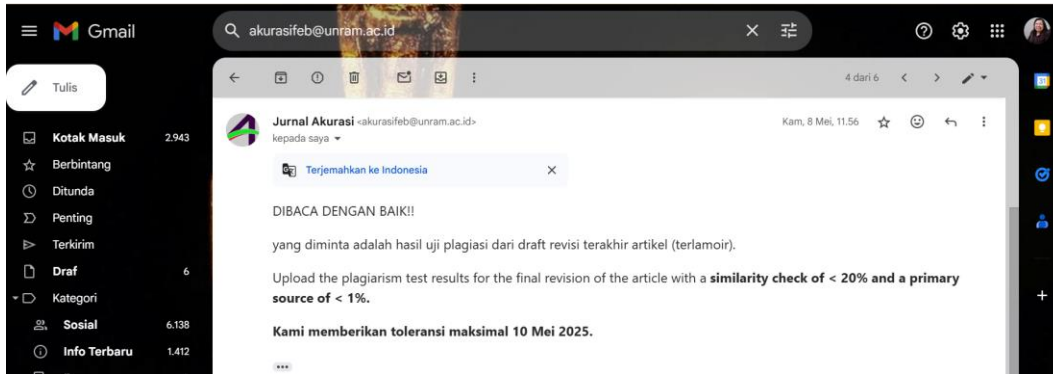
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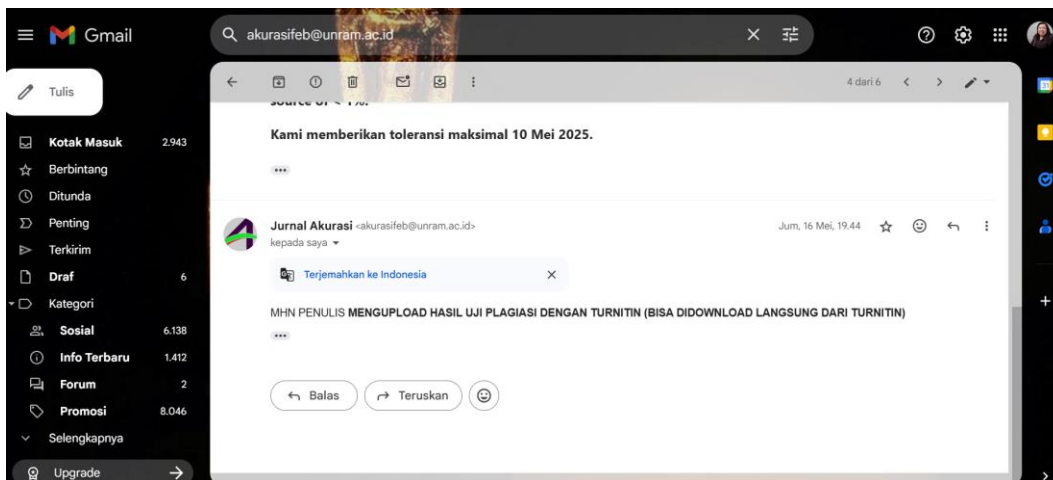
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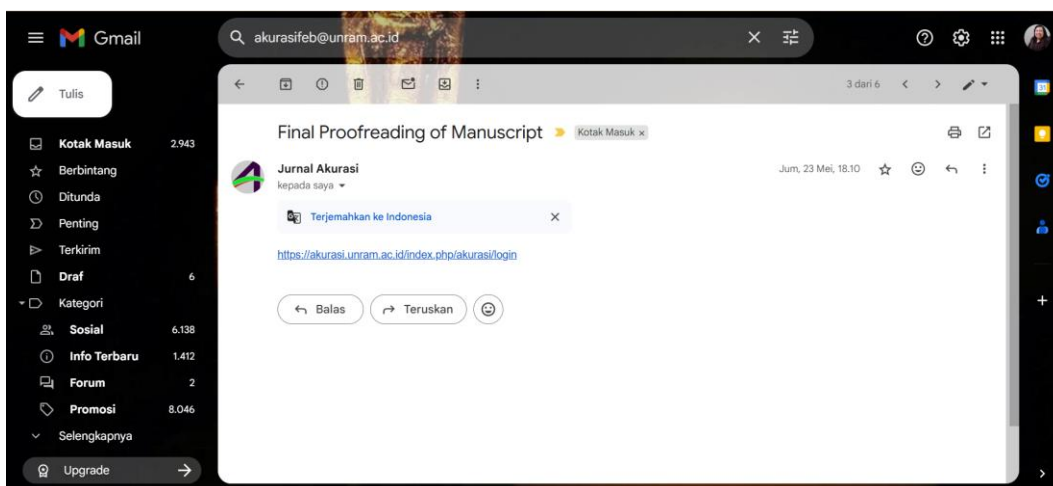
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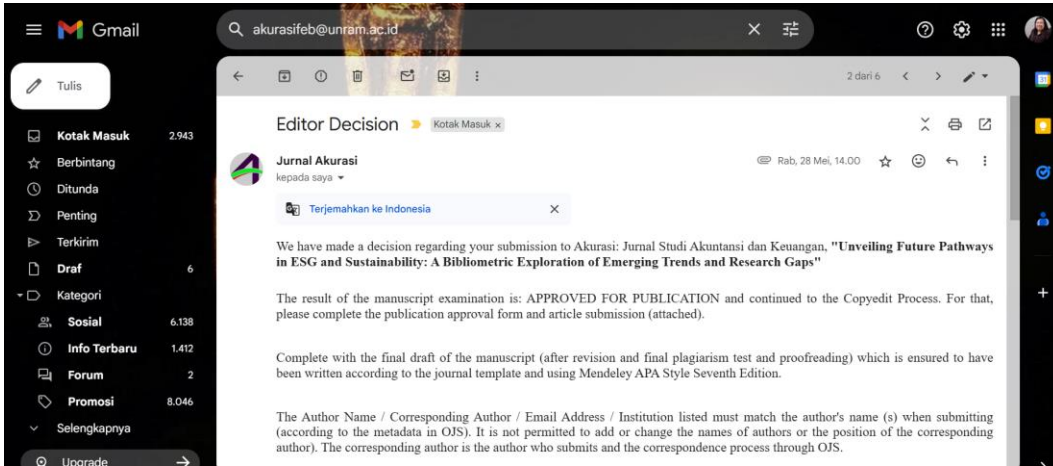
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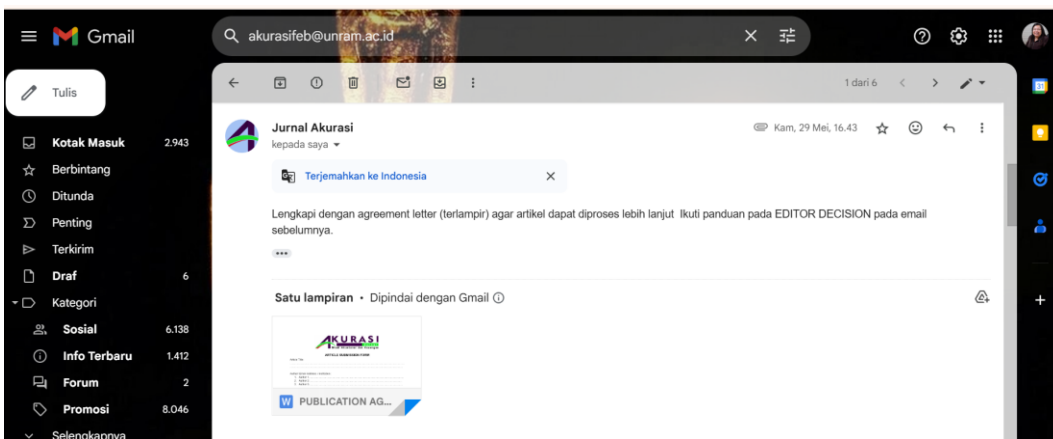
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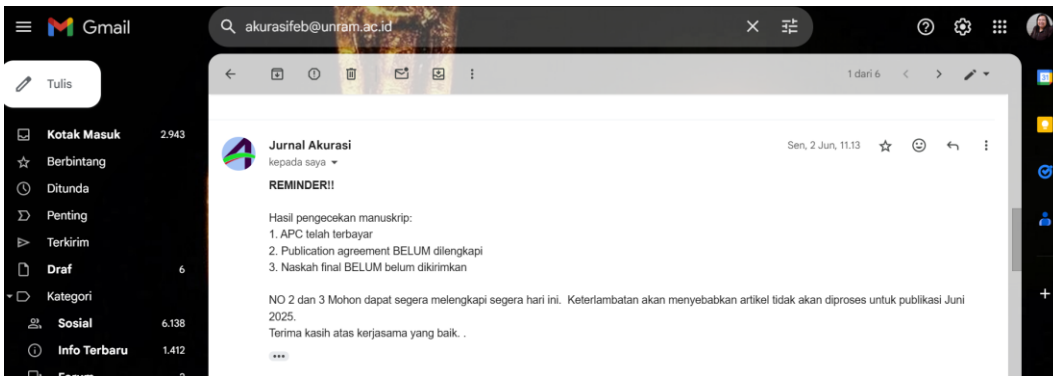
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UNVEILING FUTURE PATHWAYS IN ESG AND SUSTAINABILITY: A BIBLIOMETRIC EXPLORATION OF EMERGING TRENDS AND RESEARCH GAPS

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ABSTRAK

Penelitian ini bertujuan mengidentifikasi peluang riset masa depan dalam bidang sustainability dan ESG melalui analisis bibliometric terhadap artikel Scopus periode 2014-2024, di bidang bisnis, manajemen dan akuntansi. Hasil menunjukkan bahwa topik dominan adalah pembangunan berkelanjutan, CSR, dan tata kelola, sementara investasi ESG, kinerja keuangan, dan teknologi baru masih kurang dieksplorasi. Didorong oleh ekspektasi pemangku kepentingan, regulasi dan kebutuhan legitimasi adopsi ESG selaras dengan teori pemangku

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