

---

## [ijbs] Editor Decision

1 message

IJBS Editor-in-Chief <ijbs@petra.ac.id>

Fri, Oct 15, 2021 at 7:36 PM

To: Lilik Indrawati <lilik.indrawati@ukdc.ac.id>, Budi Hermanto <yustinus.budi@ukdc.ac.id>, Thyophoida WS Panjaitan <thyophoida.panjaitan@ukdc.ac.id>

Lilik Indrawati, Budi Hermanto, Thyophoida WS Panjaitan:

We have reached a decision regarding your submission to Petra International Journal of Business Studies, "IMPLEMENTATION OF EXPERIENTIAL MARKETING IN TOURISM DEVELOPMENT IN EAST JAVA".

Our decision is: Revisions Required

IJBS Editor-in-Chief

[ijbs@petra.ac.id](mailto:ijbs@petra.ac.id)

---

Reviewer A:

Recommendation: Resubmit for Review

---

Is the topic appropriate for publication in this journal?

Yes

Is the coverage of the topic sufficiently comprehensive and balanced?

Yes

### General Feedback and Comments (for Author):

The efforts to collect the data from diverse area is well-appreciated. Unfortunately, the approach, the methodology, the method, the instrument, and the analysis technique were not appropriately chosen. Thank you.

### Comments and recommendation (Only for the Editor - hidden to the Author):

Dear IJBS editorial boards, with all due respect, please recommend the author to revise and resubmit for further consideration. Thank you.

Recommendation:

revised and resubmitted for further consideration

---





---

## [ijbs] Submission Acknowledgement

1 message

---

Dr. Ir. Hotlan Siagian, M.Sc. <ijbs@petra.ac.id>

Mon, May 31, 2021 at 3:07 PM

To: "Y. Budi Hermanto" <yustinus.budi@ukdc.ac.id>, "Thyophoida W.S. Panjaitan" <thyophoida.panjaitan@ukdc.ac.id>

Hello,

Lilik Indrawati has submitted the manuscript, "Implementation Of Experiential Marketing In Tourism Development In East Java" to Petra International Journal of Business Studies.

If you have any questions, please contact me. Thank you for considering this journal as a venue for your work.

Dr. Ir. Hotlan Siagian, M.Sc.

---

[Petra International Journal of Business Studies](#)

