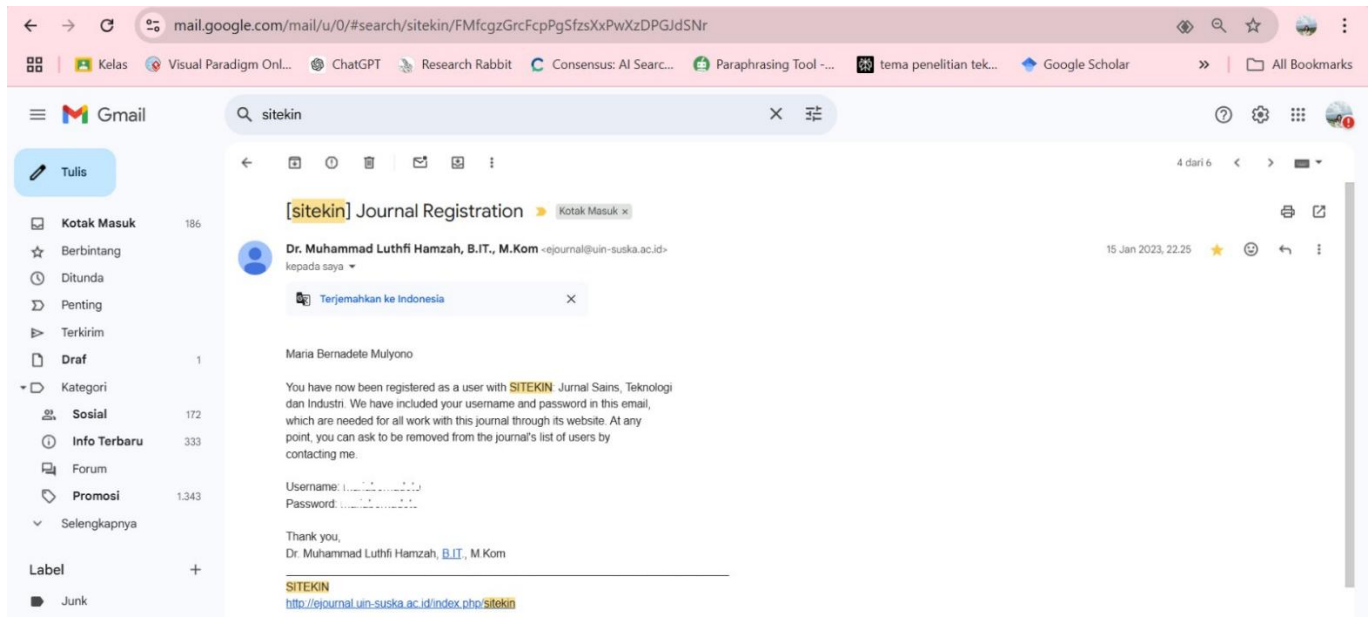


Efforts To Improve The Quality of Bakcang Products in Surabaya Using The Quality Function Deployment (QFD) Method



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#21370 Summary

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Submission

Authors	Maria Bernadete Mulyono, Desrina Yusi Irawati
Title	Efforts To Improve The Quality of Bakcang Products in Surabaya Using The Quality Function Deployment (QFD) Method
Original file	21370-63035-1-SM.DOCX 15-01-2023
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Submitter	Maria Bernadete Mulyono
Date submitted	January 15, 2023 - 10:28 PM
Section	Articles
Editor	Muhammad Hamzah
Abstract Views	615

Status

Status	Published Vol 20, No 2 (2023): June 2023
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Submission Metadata

Authors

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Bio Statement	—
Principal contact for editorial correspondence.	
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Affiliation	Universitas Katolik Darma Cendika, Indonesia
Country	Indonesia
Bio Statement	—

Title and Abstract

Title	Efforts To Improve The Quality of Bakcang Products in Surabaya Using The Quality Function Deployment (QFD) Method
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Abstract	<p><i>Bakcang is a traditional Chinese food which is quite famous among the people of Surabaya. In the manufacturing process, bakcang still uses traditional methods using human expertise in a relationship regarding improving the quality of taste and appearance according to customer and company expectations. The stages of the Quality Function Deployment (QFD) method are carried out by making a House of Quality (HoQ) matrix. The results of the research are in the form of priority scales that must be improved for business development based on Voice of Customer. Improvements wrapping bakcang. Therefore, research was conducted to identify the quality characteristics of taste and appearance that are expected from both the consumer and company sides. The method used in this research is Quality Function Deployment (QFD). The distributed questionnaires will include the attributes of the respondent's classification, the level of importance, and the level of customer satisfaction. Then the results of data acquisition from filling out the questionnaire will be processed using the House of Quality (HoQ) method. The results of the study will show that there is to the output of HoQ are replacing packaging with other materials, providing labels as product information, making prints for more precise sizes, making cooking time guidelines so that the level of maturity is even, preparing fresh raw materials, utilizing social media, holding prices reductions, making new variations in the form of frozen, and opening new outlets with sufficient facilities.</i></p>
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Indexing

Language	en
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Supporting Agencies

Agencies	—
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References

Reference: Ardianto, K., Nurika, E. P., & Nirawati, I. (2020). Pemanah Kemandirian Dan Hilasan Produk Terhadan Minat Beli Ulang Emisa



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#21370 Review

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Submission

Authors Maria Bernadete Mulyono, Desrina Yusi Irawati 

Title Efforts To Improve The Quality of Bakcang Products in Surabaya Using The Quality Function Deployment (QFD) Method

Section Articles

Editor Muhammad Hamzah 

Peer Review

Round 1

Review Version 21370-63036-1-RV.DOCX 15-01-2023



Initiated 18-01-2023

Last modified 20-01-2023

Uploaded file None

Editor Decision

Decision Accept Submission 23-01-2023

Notify Editor  Editor/Author Email Record  23-01-2023

Editor Version 21370-63391-1-ED.DOCX 23-01-2023

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ID	MM-DD SUBMIT	SEC	AUTHORS	TITLE	VIEWS	STATUS
21370	15-01	ART	Mulyono, Irawati	EFFORTS TO IMPROVE THE QUALITY OF BAKCANG PRODUCTS IN...	375	Vol 20, No 2 (2023): June 2023

1 - 1 of 1 Items

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Maria Bhernadeta <mariabhernadeta@gmail.com>

[sitekin] Editor Decision

2 pesan

Dr. Muhammad Luthfi Hamzah, B.IT., M.Kom <ejournal@uin-suska.ac.id>

20 Januari 2023 pukul 22.17

Balas Ke: Muhammad Luthfi Hamzah <muhhammad.luthfi@uin-suska.ac.id>

Kepada: Maria Bernadete Mulyono <mariabhernadeta@gmail.com>

Maria Bernadete Mulyono:

We have reached a decision regarding your submission to SITEKIN: Jurnal Sains, Teknologi dan Industri, "Efforts To Improve The Quality of Bakcang Products in Surabaya Using The Quality Function Deployment (QFD) Method".

Our decision is to:

Muhammad Luthfi Hamzah
Universitas Negeri Islam Sultan Syarif Kasim Riau, Scopus ID : 57211346531
muhhammad.luthfi@uin-suska.ac.id

Reviewer A:

1. Relevance for the journal

:

Good

2. Importance of topic

:

Good

3. Quality of analysis & evidence

:

Very Good

4. Organization and presentation quality:

Good

5. Contribution to theory or practice

:

Good

Major Comments

:

Title

The title should be made more attractive and have novelty and avoid writing research locations

The title of the article should be written briefly and clearly. The title of the article should first state the main idea of the new article, followed by other explanations. The title of the article must indicate exactly the problem to be raised

Research result

Data on the results should be presented with graphs or tables to make it more interesting. avoid anything conceptual.

Discussion

The discussion discusses the findings or novelty of research findings in articles and juxtaposes/compare the findings with the results of previous research in relevant journal articles. Minimum 15 relevant research sources from both national and international journal articles

in the discussion avoid using Numbering and Bulleting. Please make it into a paragraph by adding a connecting sentence

Abstract

Maximum of 150 words, The purpose of the abstract is only written down with one main goal, The main method is raised, the concluding sentence is written clearly and according to the title of the article.

Methodology

In the methodology, avoid writing conceptually, write down why the method was chosen, you must write down the reasons, who are the participants, their characteristics, the data to be collected, the instruments used. The methodology avoids the conceptual/understanding. Describe the instruments used in more detail. For example the instrument is validated or tested etc. Add illustrations in the form of pictures or charts

Illustrate the research design with pictures/charts

Suggested Revisions

:

Title

The title should be made more attractive and have novelty and avoid writing research locations

The title of the article should be written briefly and clearly. The title of the article should first state the main idea of the new article, followed by other explanations. The title of the article must indicate exactly the problem to be raised

Research result

Data on the results should be presented with graphs or tables to make it more interesting. avoid anything conceptual.

Discussion

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used in more detail. For example the instrument is validated or tested etc.
Add illustrations in the form of pictures or charts

Illustrate the research design with pictures/charts

Reviewer B:

1. Relevance for the journal

:
Very Good

2. Importance of topic

:
Good

3. Quality of analysis & evidence

:
Good

4. Organization and presentation quality:

Good

5. Contribution to theory or practice

:
Good

Major Comments

:
The title has Novelty, a maximum of 12 words and avoid writing the place
and research location in the title

Add an explanation of what information can be obtained from the displayed
image

The conclusion is in the form of a brief description of the findings /
research questions and not rewriting the data on the results and discussion
with a solution sentence. Maximum 150 words

Avoid using numbers in the abstract, just describe the meaning of the
numbers

Add 2 or 3 background sentences before the goal. Overall the maximum word
count is 150

Check and include reference details used. Mendeley citation source details
should be corrected according to IEEE style
For example, when writing titles, you should use Capital Each Word and so on

Add background on the importance of this research before writing the
research objectives

In this section only write down the results and there is no discussion,
please write down the discussion by juxtaposing and juxtaposing the findings
of this study with previous research

Suggested Revisions

:
The title has Novelty, a maximum of 12 words and avoid writing the place

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of this study with previous research

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20 Januari 2023 pukul 22.18

[Kutipan teks disembunyikan]