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1 message

Taylor & Francis <noreply@tandfonline.com>
Reply-To: support@tandfonline.com
To: yustinus.budi@ukdc.ac.id

Tue, Jun 14, 2022 at 8:49 PM



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Dear Y. Budi Hermanto,

Your Open Access article, [The effect of financial literacy and social media on micro capital through financial technology in the creative industry sector in East Java](#), published in Cogent Economics & Finance, [Volume 10 Issue 1](#), is now available to access via tandfonline.com.

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If you haven't yet registered, you can do so using yustinus.budi@ukdc.ac.id (this is the email you used whilst your manuscript was going through production).

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RE: An invitation to publish a case study about your business research with SAGE

1 message

Saphire Wallis <Saphire.Wallis@sagepub.co.uk>
To: "yustinus.budi@ukdc.ac.id" <yustinus.budi@ukdc.ac.id>

Wed, Aug 24, 2022 at 8:31 PM

Dear Yustinus,

I wondered if you received my message last week? In case you missed it I have transposed the message below.

I am writing from the editorial department of SAGE Publishing with an invitation to contribute to a new **SAGE Research Methods** resource. This digital multimedia collection is designed to equip business students with the knowledge of research methods and how to apply them in real-world settings, and we would like to invite you to write a case study reflecting on your research experience.

Your article, “**The effect of financial literacy and social media on micro capital through financial technology in the creative industry sector in East Java**”, published in *Cogent Economics & Finance*, is based on research that caught our attention for its potential to form an engaging case study in research methodology.

- SAGE Research Methods is a **peer-reviewed and award-winning** digital teaching platform.
- This resource will be subscribed to university libraries worldwide; it will have a **global reach**.
- Writing a methods case is a great way to **draw attention to your related original research**.
- No fee is required to publish with SAGE Research Methods, and we offer payment of **£100 or equivalent** for each case study accepted for publication.
- Following publication contributors will receive a year’s access to this new business research methods and analytics resource.
- Authors are granted a non-exclusive license to use and reproduce their case study.
- Co-authorship is acceptable, and we have a range of submission dates available through until the beginning of October 2022.

What we are looking for

For this new resource we are accepting submissions for case studies (2000-5000 words) about specific **business research projects** that used **research methods** and/or **business analysis techniques** (qual or quant) in **industry and academic settings**. For example, these cases might focus on using methods for business analytics, data-driven decision-making, researching consumer behaviour or conducting market research.

Methods cases provide insight into the behind-the-scenes decisions and processes that are rarely reflected on. They can focus on any area of the research process, providing business students valuable lessons about the practicalities of real-world research. **You can view a published methods case from a collection which focused on educational research** [here](#).

How to publish a methods case

Publishing a methods case is simple, as you will be reflecting on research which you have already conducted. You can view our submission template, manuscript guidelines and FAQs document on our [webpage](#).

Please fill in our brief **online form** to indicate your interest in contributing to this new collection, and I will be in contact shortly afterwards.

If you are interested but do not have time to fill in the form right now, you can request that we contact you again by adding your email address here.

You are welcome to share SAGE's call for submissions with your colleagues and professional network.

Please do be in touch with any questions. I do hope this opportunity is of interest and I look forward to hearing from you.

With best wishes,

Saphire Wallis (she/her/hers)
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London, EC1Y 1SP
UK